



# GJCIE 2018

## Global Joint Conference on Industrial Engineering and Its Application Areas

21 – 22 June 2018 – Perissia Hotel & Convention Center, Urgup-Nevsehir, Turkey

“Industrial Engineering in the Big Data Era”

### FINAL PROGRAM

**21 June 2018, Thursday**

09:00 – 16:00	Registration
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09:15 – 09:30 Room: 1	Welcome Address by Fethi Calisir
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09:30 – 11:00		Parallel Session - I
Room: Sobesos		Chair – Sule Itir Satoglu
<b>ID: 26</b>	Determining the Importance Levels for Each Process in Overall Throughput Effectiveness Calculation using Hybrid Evolutionary Algorithm	Duygu Yilmaz Eroglu
<b>ID: 33</b>	Application of Data Mining Techniques to Immigration Data	Burcu Caglar Gencosman Tulin Inkaya
<b>ID: 73</b>	Analysis of Frequent Visitor Patterns in a Shopping Mall	Onur Dogan Omer Faruk Gurcan Basar Oztaysi Ugur Gokdere

09:30 – 11:00		Parallel Session - II
Room: Sinasos		Chair – Esra Agca Aktunc
<b>ID: 83</b>	Big Data Concept in Small and Medium Enterprises: How Big Data Effects Productivity	Ahmet Tezcan Tekin Nedime Lerzan Ozkale Basar Oztaysi
<b>ID: 93</b>	Usability Measurement of Mobile Applications with System Usability Scale (SUS)	Aycan Kaya Reha Ozturk Cigdem Altin Gumussoy
<b>ID: 97</b>	Factors Affecting Intention to Use Big Data Tools: An Extended Technology Acceptance Model	Serap Okcu Gulsah Hancerliogullari Koksalmis Ecem Basak Fethi Calisir



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09:30 – 11:00		Parallel Session - III	
Room: Nissa		Chair – Tonguc Unluyurt	
<b>ID: 49</b>	Measuring the Impact of University Service Quality on Academic Motivation and University Engagement of Students	Fatma Kutlu Gundogdu Umut Asan	
<b>ID: 51</b>	Blockchain Technology for Improvement of SCM and Logistics Services: A Survey	Adnan Imeri Djamel Khadraoui Nazim Agoulmine	
<b>ID: 84</b>	A Customer Satisfaction Study in an Airline Company Centered in Turkey	Omer Faruk Gurcan Omer Faruk Beyca Abdullah Fatih Akcan Selim Zaim	

11:00 – 11:30	COFFEE BREAK
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11:30 – 13:00		Parallel Session - IV	
Room: Sobesos		Chair – Duygu Yilmaz Eroglu	
<b>ID: 29</b>	Multi-Criteria Selection Analysis of the City Buses at Municipal Transportation	Fuat Kosanoglu Alperen Bal	
<b>ID: 80</b>	A Literature Review for Hybrid Vehicle Routing Problem	Busra Gulnihan Dascioglu Gulfem Tuzkaya	
<b>ID: 100</b>	Simulation Modelling of an Information System for Casualty Transportation and RFID-Based Tracking in Large Scale Disasters	Nadide Caglayan Sule Itir Satoglu	

11:30 – 13:00		Parallel Session - V	
Room: Sinasos		Chair – Adnan Imeri	
<b>ID: 12</b>	Comparison of Isotropic and Anisotropic Models for Solar Radiation on Sloped Surfaces Under Fuzzy Logic	Veysel Coban Sezi Cevik Onar	
<b>ID: 92</b>	Short Term Electricity Load Forecasting with Nonlinear Autoregressive Neural Network with Exogenous Variables (NarxNet)	İbrahim Yazıcı Leyla Temizer, Omer Faruk Beyca	
<b>ID: 86</b>	Implementation of Capital Budgeting in Hydraulics Industry	Selen Avci Cansu Aydin Atakan Alkan Zerrin Aladag	



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11:30 – 13:00		Parallel Session – VI ( <i>In Turkish</i> )	
Room: Nissa		Chair – Murat Durucu	
<b>ID: 53</b>	Determination of the Specialty Department in Medicine by Using Fuzzy TOPSIS Method	Selen Avci Sevil Gunel Atakan Alkan Zerrin Aladag	
<b>ID: 67</b>	Evaluating Service Quality of an Airline Maintenance Company by Applying Fuzzy-AHP	Yavuz Selim Ozdemir Tugce Oktay	
<b>ID: 71</b>	A Fuzzy Based Risk Evaluation Model for Industry 4.0 Transition Process	Murat Colak Ihsan Kaya Melike Erdogan	

13:00 – 14:30	LUNCH BREAK – KAPADOKYA RESTAURANT
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14:30 – 16:00		Parallel Session - VII	
Room: Sobesos		Chair – Emine Yaylali	
<b>ID: 16</b>	A Mathematical Programming Model for Maritime Inventory Routing Problem	Elifcan Gocmen Ebru Yilmaz Rizvan Erol	
<b>ID: 34</b>	A New Genetic Algorithm Improved with Heuristic Methods and Reinforcement Learning to Solve the Symmetric Traveling Salesman Problem	Gulnihal Ucarkus Burcu Caglar Gencosman	
<b>ID: 74</b>	Estimating the Expected Cost of Function Evaluation Strategies	Rebi Daldal Zahed Shahmoradi Tonguc Unluyurt	

14:30 – 16:00		Parallel Session - VIII	
Room: Sinasos		Chair – Fereydoun Aghazadeh	
<b>ID: 31</b>	A Mathematical Model and a Matheuristic for In-Plant Milk-Run Systems Design and Application in White Goods Industry	Kadir Buyukozkan Alperen Bal Mehmet Kursat Oksuz Emine Nisa Kapukaya Sule Itir Satoglu	
<b>ID: 47</b>	Inventory Control through ABC/XYZ Analysis	Esra Agca Aktunc Meltem Basaran Gozde Ari Mumin Irican Sahna Gungor	
<b>ID: 61</b>	Lean Part Flow in Magnet Production Lines	Melek Gizem Akcay Sude Arda Yelda Tekin Seval Ene Tulin Gunduz	



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14:30 – 16:00		<b>Parallel Session – IX (In Turkish)</b>	
Room: Nissa		Chair – Yavuz Selim Ozdemir	
<b>ID: 41</b>	An Optimization Model for Variable Ordering in Qualitative Constraint Propagation	Mehmet Fatih Hocaoglu	
<b>ID: 76</b>	The Effect of the Initial Solution Algorithms Used in VNS for Solving Buffer Allocation Problem	Mehmet Ulas Koyuncuoglu Leyla Demir	
<b>ID: 89</b>	Quay Crane Scheduling Using Metaheuristics in Container Terminals	Fahrettin Eldemir Mustafa Egemen Taner Mehmet Ulas Koyuncuoglu	

16:00 – 16:30		<b>COFFEE BREAK</b>	
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16:30 – 18:00		<b>Parallel Session - X</b>	
Room: Sobesos		Chair – Duygu Caglar Gencosman	
<b>ID: 87</b>	A Markov Decision Process Approach to Estimate the Risk of Obesity Related Cancers	Emine Yaylali Umut Karamustafa	
<b>ID: 98</b>	Evaluation of Scheduling Models for the Performance of a Medical Clinic	Fereydoun Aghazadeh Arunn Pisharody Vijayan Craig Harvey	
<b>ID: 103</b>	A Combined Method for Deriving Decision Makers' Weights in Group Decision Making Environment: An Application in Medical Decision Making	Emrah Koksalmis Gulsah Hancerliogullari Koksalmis Ozgur Kabak	

16:30 – 18:00		<b>Parallel Session – XI (In Turkish)</b>	
Room: Nissa		Chair – Mehmet Hocaoglu	
<b>ID: 38</b>	Risk Assessment with Fuzzy FMEA in Design and Production Processes of Power Transformers	Mert Turan Demet Gonen Ocaktan	
<b>ID: 44</b>	Analyzing of Pipe Production Fault Rates by Association Rules and Classification According to Working Conditions and Employee Characteristics	Deniz Demircioglu Diren Hussein Al-Sanabani Tugcen Hatipoglu	
<b>ID: 46</b>	Root Cause Detection with an Ensemble Machine Learning Approach in Multivariate Manufacturing Process	Deniz Demircioglu Diren Semra Boran Ihsan Hakan Selvi Tugcen Hatipoglu	



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**22 June 2018, Friday**

09:00 – 16:00	Registration
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09:30 – 10:30	Keynote Session
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Room: Sobesos	
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### **MUSTAFA ERGEN, PhD**

Professor at Istanbul Technical University

Chief Technology Advisor at Turk Telekom

*Electronics and Communication Engineering Department, Istanbul Technical University*

Title: “Entrepreneurship and Technology Innovation: Silicon Valley History and Start of Big Data Era”

10:30 – 11:00	COFFEE BREAK
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11:00 – 12:30	Parallel Session - XII
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Room: Sobesos	Chair – Gulsah Hancerliogullari Koksalmis
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<b>ID: 1</b>	Mobile Health (mHealth) Applications and Self HealthCare Management: Willingness of Female Patients Living in Rural Areas to Static Mobile Apps	Tahereh Saheb Elham Abooei Mehrizi
<b>ID: 8</b>	Humanitarian Supply Chain Management: Extended Literature Review	Busra Gulnihan Dascioglu Ozalp Vayvay Zeynep Tugce Kalender
<b>ID: 79</b>	Predicting Organ Donation Outcome using Network-Based Machine Learning Algorithms	MD Ehsan Khan Salih Tutun



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11:00 – 12:30		Parallel Session – XIII	
Room: Sinasos		Chair – Basak Cetinguc	
<b>ID: 54</b>	Ergonomic Assessment of Manual Handling Tasks in Textile Industry using Digital Human Modeling	Ayse Bostanci Aysel Karagoz Merve Karatas Burcu Caglar Gencosman Besim Turker Ozalp	
<b>ID: 77</b>	The Effects of the Dimensions of Organizational Justice over The Perception of General Justice	Ozgun Albayrak Cahit Ali Bayraktar	
<b>ID: 101</b>	Identifying Talent Attributes for Talent Management in Automotive Industry in Turkey	Aylin Ozel Gaye Karacay	

12:30 – 14:00	LUNCH BREAK – KAPADOKYA RESTAURANT
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14:00 – 15:30		Parallel Session – XIV	
Room: Sobesos		Chair – Ozlen Erkal Sonmez	
<b>ID: 27</b>	Green Hospital Together with a Lean Healthcare System	Hatice Camgoz Akdag Tugce Beldek	
<b>ID: 81</b>	The Relationship between Risk Management and Patient Safety Incidents in Acute Hospitals in NHS England	Gulsum Kubra Kaya	
<b>ID: 82</b>	The Problem with Traditional Accident Models to Investigate Patient Safety Incidents in Healthcare	Gulsum Kubra Kaya Halime Tuba Canbaz	

14:00 – 15:30		Parallel Session - XV	
Room: Sinasos		Chair – Peiman Alipour Sarvari	
<b>ID: 4</b>	An Expert System Methodology for Planning IT Projects with Hesitant Fuzzy Effort: An Application	Ayfer Basar	
<b>ID: 68</b>	New Supervised Classification Approach as Networked Pattern Recognition Framework	Salih Tutun Mohammad T Khasawneh	
<b>ID: 105</b>	The Importance of Risk Management on IT Investment Projects	Murat Durucu	

15:30 – 16:00	COFFEE BREAK
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16:00 – 18:00		<b>Parallel Session - XVI</b>	
Room: Sobesos		Chair – Mohammad T Khasawneh	
<b>ID: 17</b>	Hinterland Container Transportation Using Mathematical Programming Approach	Elifcan Gocmen Rizvan Erol	
<b>ID: 25</b>	Artificial Bee Colony Algorithm for Labor In-tensive Project Type Job Shop Scheduling Problem: A Case Study	Aslan Deniz Karaoglan Ezgi Cetin	
<b>ID: 99</b>	The Optimization of Aggregate Production Planning under Fuzzy Environment: An Application Form Beverage Industry	Merve Gul Topcuoglu Fatma Betul Yeni Yildiz Kose Emre Cevikcan	
<b>ID: 102</b>	A Policy Proposal for Effective Energy Management	Beyzanur Cayir Ervural Ramazan Evren	

16:00 – 18:00		<b>Parallel Session - XVII</b>	
Room: Sinasos		Chair – Salih Tutun	
<b>ID: 45</b>	Air Cargo Facility Layout Planning and Meta-Heuristic Solution Approach	Elif Karakaya	
<b>ID: 50</b>	The Potential of Data Analytics in Disaster Management	Peiman Alipour Sarvari Mohammad Nozari Djamel Khadraoui	
<b>ID: 78</b>	Technological Forecasting in Telecommunication Industry	Gokhan Kalem Ozalp Vayvay Bahar Sennaroglu Hakan Tozan	
<b>ID: 104</b>	The Moderating Effect of Indulgence on the Relationships among Global Innovation Index Indicators	Basak Cetinguc Eyup Calik Fethi Calisir	

16:00 – 18:00		<b>Parallel Session - XVIII</b>	
Room: Nissa		Chair – Ayfer Basar	
<b>ID: 20</b>	Implementation of Lean Six Sigma for Airline Ground Handling Processes	Ozlem Senvar Dilek Akburak	
<b>ID: 22</b>	Quality Function Deployment Implementation on Educational Curriculum of Industrial Engineering in University of Gaziantep	Cihan Cetinkaya Omer Nedim Kenger Zulal Diri Kenger Eren Ozceylan	
<b>ID: 43</b>	On Copula Based Serial Dependence in Statistical Process Control	Ozlen Erkal Sonmez Alp Baray	
<b>ID: 106</b>	Exploring the Adoption of ERP Systems: An Empirical Investigation on End-Users in an Emerging Country	Gulsah Hancerliogullari Koksalmis Seckin Damar	

20:00 – 23:00		<b>GALA DINNER – ROOF RESTAURANT</b>	
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